

FLEET & STUDENT SAFETY PLATFORM

School Bus Tracking & Student Ridership

Gain 24/7 visibility, safety, routing, maintenance & control
into the location and status of your school buses & students



A Complete Solution

One platform for fleet management, student tracking & safety, dash cams and more.



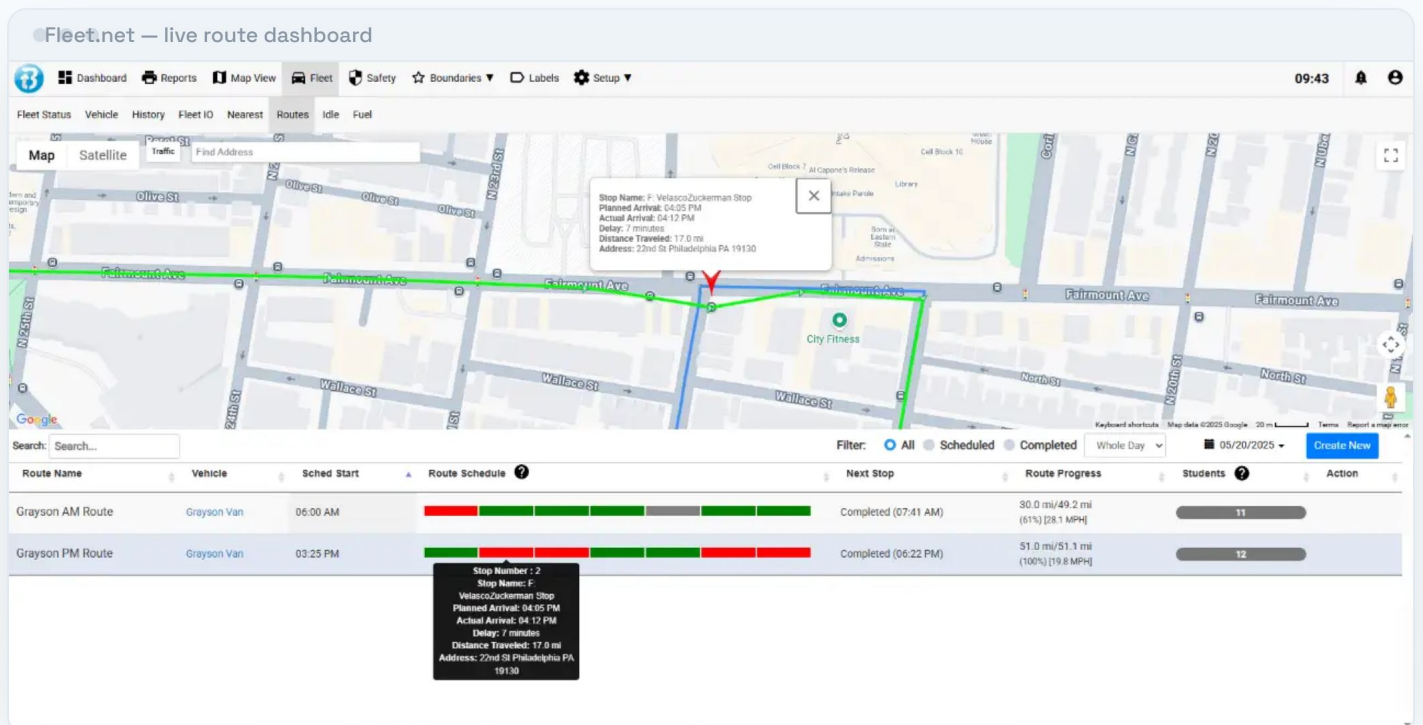
Increase Route Visibility

Know which students boarded each bus and when, and the ETA of every stop.



Uber-Like Parent Portal

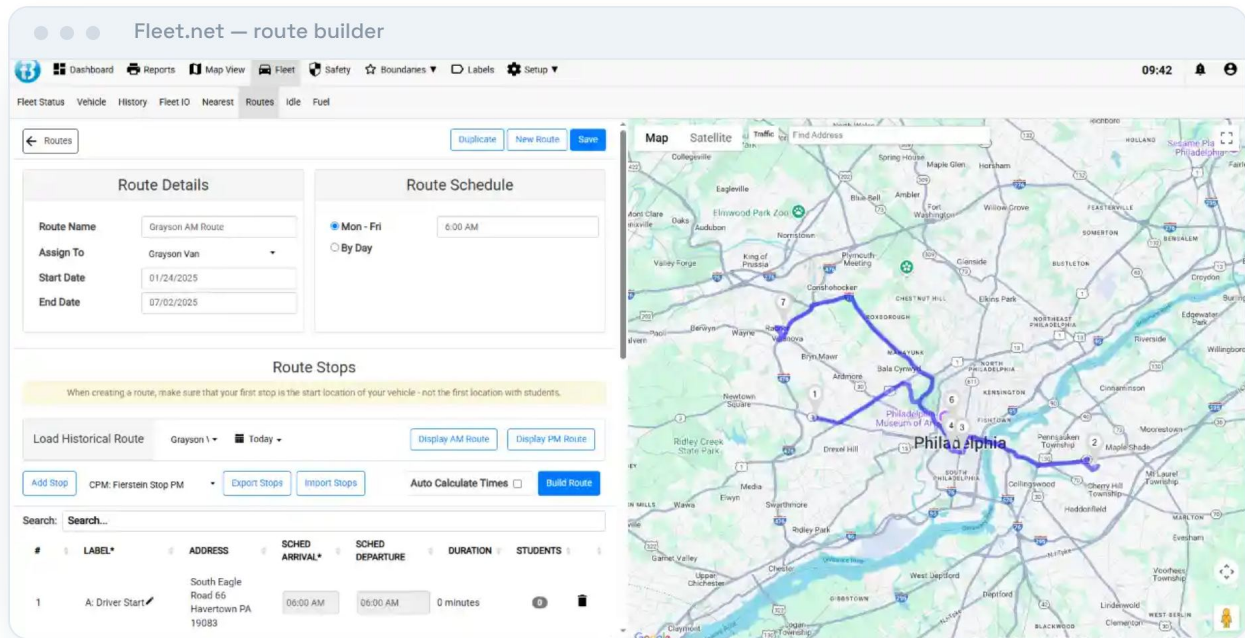
The ParentLink app shows real-time bus location, boarding alerts and ETAs.



STEP 1 OF 6 · BUILD ROUTES

Start by building your routes.

Lay out stops, sequence them along the road, and let Btracking calculate drive times and ETAs automatically — or import routes you already run.



Drag-and-drop stop sequencing



Automatic drive-time & ETA calculation



Import existing routes from a spreadsheet

	Next Stop	Route Progress	Students	Action
	Completed (07:45 AM)	20.0 mi/22.4 mi (89%) [0.0 MPH]	1	...
	St. George's Vo Tech	0.0 mi/9.1 mi (0%) [0.0 MPH]	1	...
				Temp Skip/Suspend Route

Skip, suspend or reassign — right from the list

Every route has quick controls in the Action menu: temporarily skip or suspend a run for a snow day or field trip, or switch it to a different bus — no rebuild required.

STEP 2 OF 6 · ASSIGN STUDENTS

Then assign every student.

Add students to the roster and place each one on a route and stop. Easily keep up to date with roster uploads so pickup and drop-off lists are always current.

Fleet.net — student roster

Dashboard Reports Map View Fleet Safety Boundaries Labels Setup

School Buses

Students

Schools

Filter

Records Matching: 8

Profile Picture	First Name	Last Name	Student ID	Pick-Up Label	Pick-Up Address	City	State	Zip	Card ID	Start Date	Valid Until	School Name	Action
	Elliott	Cohn	100074	Cohn Stop	[Redacted]	Philadelphia	PA	19103	100074	11/8/2024	7/1/2027	Grayson School	 
	Noah	Edwards	103784	Edwards Stop	[Redacted]	Philadelphia	PA	19106	103784	7/29/2026	7/1/2027	Grayson School	 
	Alton	Grier	100846	GrierVelasco Stop	[Redacted]	Philadelphia	PA	19130	100846	9/2/2025	7/1/2027	Grayson School	 
	Juliet	Lapeles	103028	Lapeles Stop	[Redacted]	Philadelphia	PA	19147	103028	7/28/2026	7/1/2027	Grayson School	 
	Ryan	Pridgen	100597	Pridgen Stop	[Redacted]	Philadelphia	PA	19146	100597	11/8/2024	7/1/2027	Grayson School	 
	Remy	Velasco	100389	GrierVelasco Stop	[Redacted]	Philadelphia	PA	19130	100389	11/8/2024	7/1/2027	Grayson School	 
	Elle	Ziskind	100412	Ziskind Stop	[Redacted]	Cherry Hill	NJ	08002	100412	11/8/2024	7/1/2027	Grayson School	 
	Yehuda	Ziskind	100415	Ziskind Stop	[Redacted]	Cherry Hill	NJ	08002	100415	11/8/2024	7/1/2027	Grayson School	 

[Add New Student](#) [Import](#) [Select Columns](#) [Email Parents](#)

Page 1 Rows: 10 [Total Records: 8]



Assign students to a route & stop



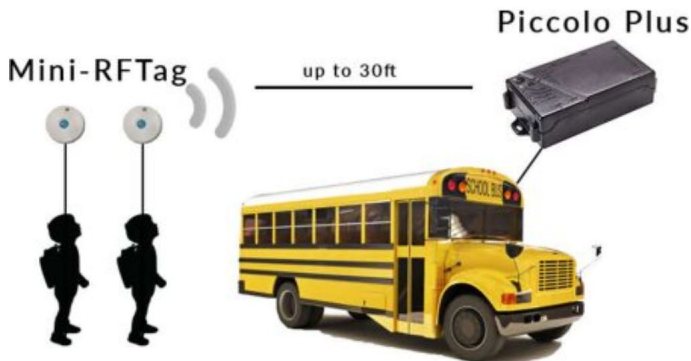
Bulk-import rosters from a spreadsheet



Bulk or individually message Parents

STEP 3 OF 6 • TRACK STUDENT RIDERSHIP

Your students have different needs.



ACTION-FREE TRACKING

Active RFID BLE Tags

Students carry a mini BLE tag on their backpack or clothing — no scanning required.

The BLE-enabled Piccolo Plus tracker installed on the bus reads each tag automatically and reports location, driver behavior and engine diagnostics to the platform and ParentLink app.

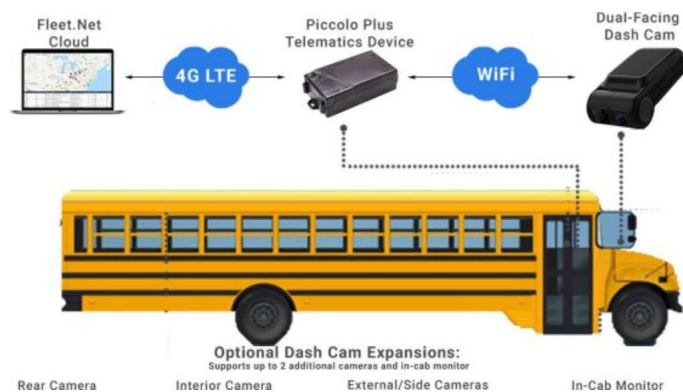


ACTION REQUIRED BY STUDENT

Passive RFID / NFC Cards

Students scan an RFID card or HID fob on a reader when boarding the bus.

A BTSTX GPS tracker — or a tablet running the DriverLink App with a card reader — sends the card ID to the platform and ParentLink app, along with location, driver behavior and diagnostics.



OPTIONAL ADD-ON

DashCam Camera System

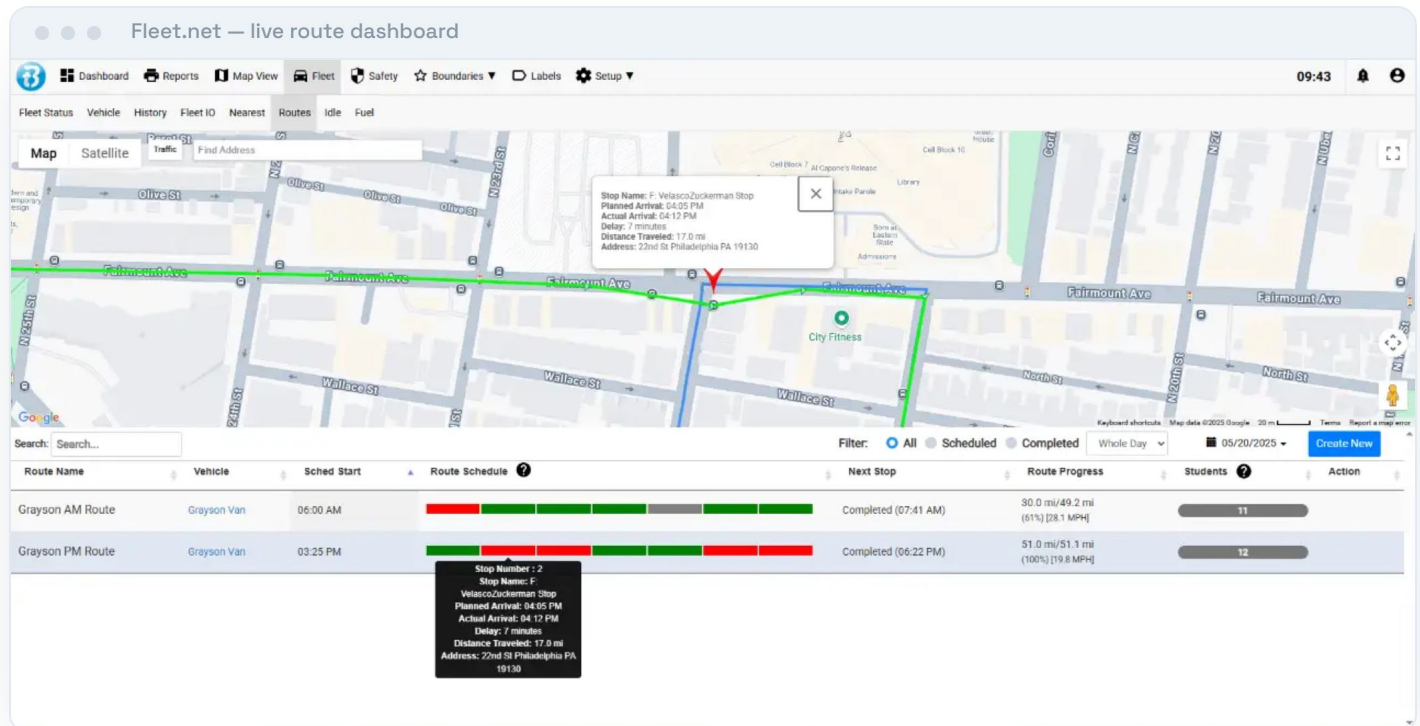
A standalone video system gives a complete, dual-facing view of the bus interior and exterior for student visibility and safety.

Optional expansions — supports up to 2 additional cameras and an in-cab monitor:

STEP 4 OF 6 · MONITOR ROUTES

Watch every route, live.

Measure on-time performance to identify trends in delays, loads and ridership — and monitor the ETA to every stop, in real time.



Live progress bar for every route



Delay & idle-time alerts

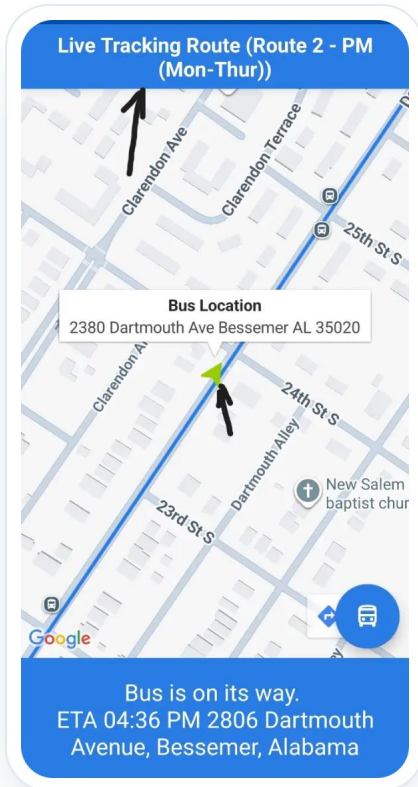


Historical playback of any trip

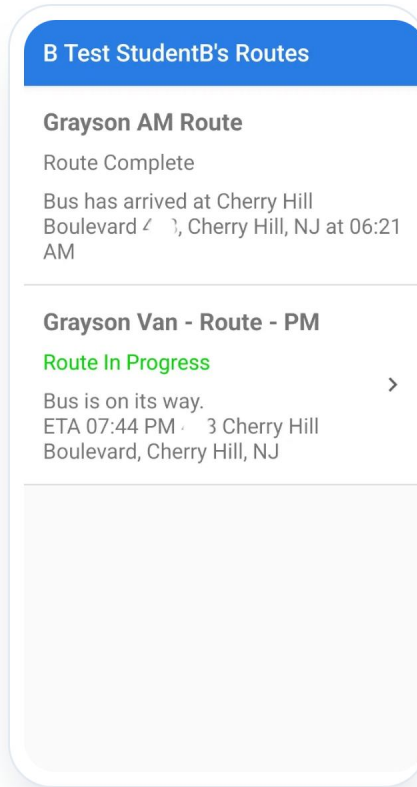
STEP 5 OF 6 · PARENTLINK APP

Keep Parents & Guardians in the loop.

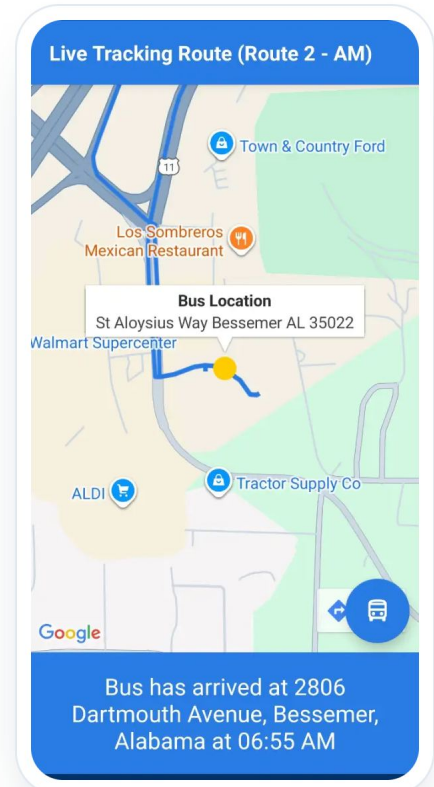
The free ParentLink app gives parents, guardians and passengers an uber-like view of every ride.



Live map & ETA



Boarding alerts



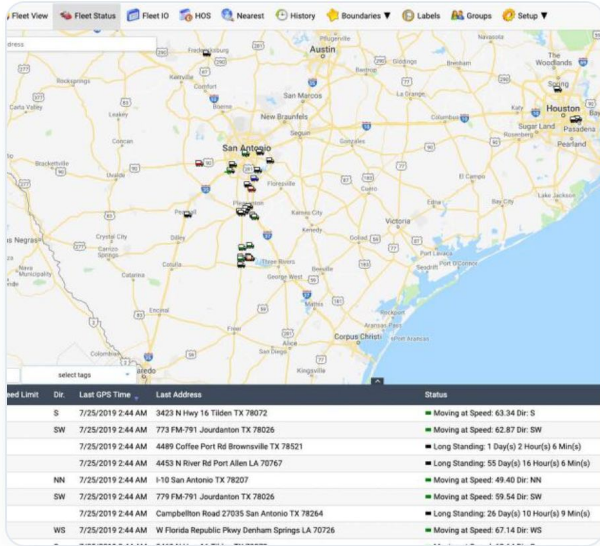
Ridership history

- ✓ Real-time map with bus location
- ✓ Boarding & drop-off notifications

- ✓ ETA at every stop, with late alerts
- ✓ Historical ridership data

STEP 6 OF 6 · REPORTS

Powerful, real-time view.

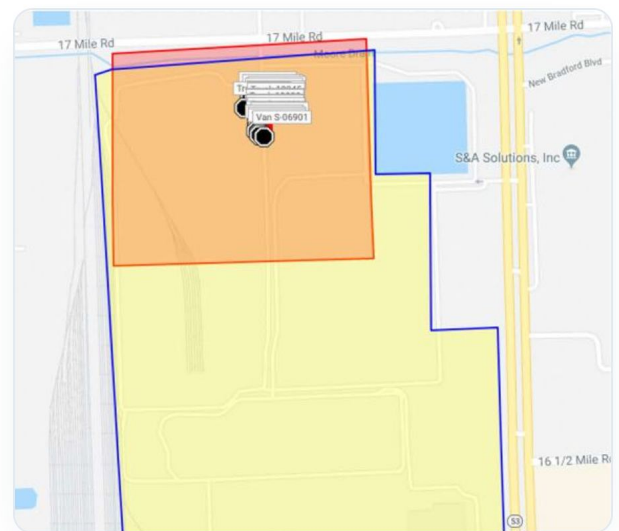


Real-time fleet activity

The Fleet.net platform gives admins a real-time view of every vehicle — current location, speed vs. posted limits, driver behavior, vehicle data and camera views — plus a complete trip history with student on/off records.

Geofence boundaries

Set boundaries around key locations — school zones, parking areas — and get alerts as buses enter or exit. Nest boundaries within boundaries, such as multiple school zones inside one town.



Comprehensive dashboards & reports

Distance Traveled

Fleet Status

Idle & Out of Coverage

Stops

Maintenance

Compliance

School Bus Stops

Reports — School Bus Stops

Boundary	Vehicle	STOP TIME	STOP ADDRESS	STOP TIME	STOP ADDRESS	STUDENT NAME	STATUS
Bus 506 - 28 Greenway N Forest Hills NY 11375	Bus 506	10/07/2019 07:00:00 AM	28 Greenway N Forest Hills NY 11375	10/07/2019 07:00:00 AM	28 Greenway N Forest Hills NY 11375	Phoebe Rose Phoebe	Valid
Bus 506 - 143 Acacia Ave Forest Hills NY 11375	Bus 506	10/07/2019 07:00:00 AM	143 Acacia Ave Forest Hills NY 11375	10/07/2019 07:00:00 AM	143 Acacia Ave Forest Hills NY 11375	Thomas Lee Thomas Lee	Valid
Bus 506 - 143 Acacia Ave Forest Hills NY 11375	Bus 506	10/07/2019 07:00:00 AM	143 Acacia Ave Forest Hills NY 11375	10/07/2019 07:00:00 AM	143 Acacia Ave Forest Hills NY 11375	Lee Anthony Lee Anthony	Valid
Bus 506 - 143 Acacia Ave Forest Hills NY 11375	Bus 506	10/07/2019 07:00:00 AM	143 Acacia Ave Forest Hills NY 11375	10/07/2019 07:00:00 AM	143 Acacia Ave Forest Hills NY 11375	Lee Anthony Lee Anthony	Valid
Bus 506 - 143 Acacia Ave Forest Hills NY 11375	Bus 506	10/07/2019 07:00:00 AM	143 Acacia Ave Forest Hills NY 11375	10/07/2019 07:00:00 AM	143 Acacia Ave Forest Hills NY 11375	Lee Anthony Lee Anthony	Valid
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